

# Exhibit and Sponsor Prospectus 2026

The Ohio Pharmacists Association invites you to connect with and introduce your products and services to pharmacists, pharmacy technicians, student pharmacists, and other pharmacy professionals at the three or more trade show opportunities offered annually. Become a 2026 OPA Annual Conference exhibitor at one of the largest state pharmacy association trade shows in the country. OPA offers Multi-Event Package Sponsorships which extend your brand recognition throughout the year through OPA event and communications. Sponsor status at OPA gives you preferred exhibit and registration privileges.



Become an OPA sponsor!

### **NEW LOCATION**

The 2026 OPA Annual Conference and Trade Show will be held at the Hilton Columbus at Easton.

### Did you know?

In Ohio, Long-Acting Injectable (LAI) drug classification has expanded exponentially. Legislative efforts from OPA has allowed expansion of these LAIs to include more drugs and classes of drugs. For more information, watch the State of Ohio Board of Pharmacy website - https://www.pharmacy.ohio.gov/.

### WHY EXHIBIT?

- Brand recognition
- Exclusive exhibit time with no concurrent educational programming
- Opportunity to educate pharmacist, technician, and student pharmacist attendees about your products and/or services
- Opportunity to engage with pharmacist, technician, and student pharmacist attendees
- Past attendees represented 400+ Ohio businesses
- Opportunity to join attendees at continuing pharmacy education sessions and special events
- Exhibitor recognition in the OPA event Program
- Exhibitor recognition in OPA Social Media posts
- Exhibitor recognition on the OPA website
- Exhibitor recognition in a pre and/or post-event issues of the Ohio Pharmacist journal



148<sup>th</sup> Annual Conference & Trade Show

April 10, 2026

Hilton Columbus at Easton 3900 Chagrin Drive, Columbus Ohio 43219



Annual Residency & Fellowship Expo

April 10, 2026

Hilton Columbus at Easton 3900 Chagrin Drive, Columbus Ohio 43219





### **Connect with Ohio Pharmacists**

### April 9-11, 2026 | Columbus, Ohio | Preliminary Conference Schedule

8:00 am

The 2026 OPA Annual Conference will attract 700-1,000 pharmacist, pharmacy technician, and student pharmacist attendees. It will offer attendees the opportunity to earn up to 11 hours of Continuing Pharmacy Education (CPE) as well as additional hours of on-demand, cutting-edge CPE from April 17 to June 30, 2026. Exhibits will be open for a total of 4 hours on April 10 only.

# 2026 <u>Education Topics</u>

- Social Determinants of Health
- New Drug Update
- Pharmacogenomics
- •340B
- Legislative Update
- Pharmacy Business Plan
   Competition
- Roundtable sessions
- Injectable medications and much more...

# THANKS TO OUR CURRENT SPONSORS

- Independent Pharmacy Cooperative
- Kroger Health (Columbus)
- Pharmacists Mutual Insurance Companies
- NACDS

(as of 10/1/2025;

more sponsorships opportunities are available.)

### WEDNESDAY, APRIL 8

0100 0111	regionation and commental breakings
9:00 am	LONG-ACTING INJECTABLES TRAINING

Registration and Continental Breakfast

12:00 pm Training Adjournment

### THURSDAY, APRIL 9

8:00 am	Registration and Continental Breakfast
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8:20 am Breakfast Theatre Sponsorship

9:00 am Continuing Pharmacy Education Session

10:00 am Refreshment Break

10:10 am Continuing Pharmacy Education Sessions

11:20 am Continuing Pharmacy Education Sessions

12:20 am Awards & PAC Luncheon

2:10 pm Continuing Pharmacy Education Sessions

3:00 pm Break

3:20 pm Continuing Pharmacy Education Sessions

4:30 pm OPA Committee Networking Social

### FRIDAY, APRIL 10

8:00 am Registration, Continental Breakfast, and

Trade Show

8:20 am Breakfast Theatre Sponsorship

9:00 am Continuing Pharmacy Education Session

10:00 am Refreshment Break

10:10 am Continuing Pharmacy Education Sessions

11:40 am Trade Show, Residency Expo & Lunch

1:30 pm Continuing Pharmacy Education Sessions

2:30 pm Break

2:40 pm Continuing Pharmacy Education Sessions

3:45 pm Trade Show, Prizes, Poster Sessions

5:30 pm Student Olympics

6:30 pm President's Banquet & Reception

### SATURDAY, APRIL 11

8:00 am Registration and Continental Breakfast

8:20 am Breakfast Theatre Sponsorship

9:00 am Continuing Pharmacy Education Sessions

10:00 am Break

10:10 am Continuing Pharmacy Education Sessions

11:10 am Break

11:20 am Continuing Pharmacy Education Sessions

12:20 pm Conference Adjournment

## **2026 OPA SPONSOR MULTI-EVENT PACKAGE SNAPSHOT**

	Diamond Sponsor §50,000	Platinum Sponsor \$20,000	Gold Sponsor \$10,000	Silver Sponsor \$5,000	Bronze Sponsor \$2,500
Annual Conference Table & extra time	4 Deluxe Tables +	2 Deluxe Tables	1 Deluxe Table	1 Premium Table	1 Premium Table
Table & extra time  Email Confirmation	Prominent Logo	Logo included	Logo		
Annual Conf. Meals	Exclusive meal sponsor	Sponsor one meal	Break recognition		
Annual Conf. Meals & Breaks Chair Drop*	meal discount, Scripted Intro	(limited opportunities)	(limited opportunities)		
Chair Drop*	At sponsored meal				
Projected logo sign /window cling sign	Proj logo at registration & meal, sign at Expo	Projected logo at event & Expo	Projected logo sign at Trade Show		
Conf. Host Hotel	4 rooms, 2 nights	2 rooms, 2 nights	1 room, 2 nights	1 rooms, 1 night	
Conf. Host Hotel Social Media Posts*  Conf. Attendee	4 Conf. sponsor recognition posts	3 Conf. sponsor recognition posts	2 Conf. sponsor recognition posts	1 Conf. sponsor recognition post	
	Invite 20 customers to attend for FREE!	Invite 10 customers to attend for FREE!	Invite 5 customers to attend for FREE!	Invite 2 customers to attend for FREE!	Invite 1 customer to attend for FREE!
Conf. Sponsor Registration On-Demand CPE	Six 3-day registrations	Four 3-day registrations	Three 3-day registrations	Two 3-day registrations	One 3-day
Registration On-Demand CPE registration	4 pharmacist exhibit reps	3 pharmacist exhibit reps	2 pharmacist exhibit re	ps	
Conf. Awards/PAC Luncheon Tickets	6 Luncheon tickets	4 Luncheon tickets	3 Luncheon tickets	2 Luncheon tickets	1 Luncheon ticket
Theatre Opportunity	Preferred Theatre Day and Time	Breakfast or Product Theatre Opportunity	Breakfast Theatre Opportunity	Breakfast Theatre (limited opportunities)	
Conf. Program Advertising	Back Cover full page ad & logo on Cover	Back or Inside Cover full page ad	Full page ad	1/2 page ad	Streamer ad " 7.5 × 2.125"
Conf. Bag Insert*	Two Full-page inserts	Full-page insert	Full-page insert	1/2 page insert	1/2 page insert
Conf. Attendee E-Bulletin*	Two pre-Conf. & One post-Conf. Banner ads	One pre-Conf. & One post-Conf. Banner ads	Logo in one pre-conf. e-Bulletin		
340B Exhibit or	One Expo table	One Expo table			
RPh or Student	at all three events,	at one event,			
Advocacy event	prominently placed	preferred placement			
340B Exhibit or RPh or Student Advocacy event Attendee Registration Code	Invite 20 customers to attend for FREE!	Invite 10 customers to attend for FREE!	Invite 5 customers to attend for FREE!	Invite 2 customers to attend for FREE!	Invite 1 customer to attend for FREE
Bag Insert* Event eBulletin	Two Full-page inserts	Full-page insert	Full-page insert 1/	'2 page insert	1/2 page insert
		. 5		1 3	
Event eBulletin	Banner ad	logo			
Midyear Attendee	Invite 20 customers	Invite 10 customers	Invite 5 customers	Invite 2 customers	Invite 1 customer
Registration Code	to attend for FREE!	to attend for FREE!	to attend for FREE!	to attend for FREE!	to attend for Free!
Midyear Bag Insert*	Two Full-page inserts	Full-page insert	Full-page insert	1/2 page insert	
Midyear Attendee Registration Code Midyear Bag Insert* Event eBulletin	Banner ad	logo			
OPA promotion	4 opportunities annually	3 opportunities annually	2 opportunities annually	1 opportunity annually	1 opportunity (space dependent)
OPA Career Center Internship/job post	1	6 free, one-month posts annually	4 free, one-month posts annually	2 free, one-month posts annually	1 free, one-month post annually
OPA Social Media All Channels	2 Sponsor recognition posts	1 Sponsor recognition post	1 Sponsor recognition post	,	
& recording of Company Webinar*  OPA Career Center Internship/job post  OPA Social Media All Channels  Ohio Pharmacist journal ad*  Ohio Pharmacy Newsline Banner Ad*	3 full-page ads	2 full-page ads	1 full-page ad	1 half-page ads	1 post-conf. streamer ad
Ohio Pharmacy Newsline Banner Ad*	5 ads	3 ads	2 ads	1 ad	
- a					

Membership Benefit: Vendor membership=associate rate. Vendor RPh customers can be offered new OPA membership. Renewals are not included in the package.
 \* Promo/Ad material must be OPA approved. Promotional/Ad materials for the Annual Conference must be received at the OPA office by 2/1/2026.

### **ANNUAL CONFERENCE SPONSORSHIPS**

Multi-Event Package Sponsorships - \$50,000; \$20,000; \$10,000; \$5,000; \$2,500

Wi-Fi - \$10,000 exclusive; \$5,000 daily

Awards & PAC Luncheon - \$10,000 exclusive; \$2,500 partial

The most well-attended special event of the OPA Conference is where pharmacy excellence is recognized. Exclusivity is awarded a deluxe Trade Show booth, and a reserved table at the luncheon with a 90-second, scripted welcome by sponsor.

President's Banquet or President's Reception- \$4,000 exclusive or \$2,500 partial

UNDER 40 Pharmacy Awards - 5,000 for exclusive or 51,500 partial 5010

Past Presidents' Breakfast - \$1,000 sold

OPA Committee Recruitment/Networking Social - \$2,000 VEW

Headshot Lounge - \$3,500

Pharmacy Business Plan Competition CPE Session - \$3,500

OTC Challenge CPE Session Sponsorship - \$3,000

Research & Innovative Practice CPE Forums OR Research & Innovative Practice Poster Session - \$3,000 each

Legislative Update or other Continuing Pharmacy Education Sessions - \$2,500 each

Conference PUSH Notification - \$200 each, Limited quantities

Name Badge Ribbons Display - \$900

Conference Bag Inserts - \$750 for exhibitors or OPA members, \$1,000 non-members

Sponsor-provided Lanyards - \$1,500 exclusive or \$1,000 partial Sponsor-provided lanyards due by Feb. 1, 2026

Prize Drawing Donation(s) - \$50 each

### Advertisement Opportunities

A printed Program containing educational information and events will be distributed to approximately 800 individuals attending the Conference. You are invited to advertise.

SPECS: Quality, high resolution advertisements must be received in PDF format by February 20.

\$950 - Back Cover Full Page

\$750 - Inside-Front or Inside-Back Full Page

\$550 - Full Page

\$350 - ½ Page

\$300 - Streamer ad (7.5x2.125)

\$300 - Featured Exhibitor listing



### **ANNUAL CONFERENCE EXHIBIT SPONSORSHIP FEES**

Deluxe Exhibit	<sup>\$</sup> 1424	Member Exhibit Member Exhibit with 2026 OPA Associate Membership Renewal* Exhibit & 2026 OPA Associate Membership* Exhibit rate 7/1/25-12/31/25 Exhibit rate beginning 1/1/26
Premium Exhibit	\$1324 \$1324 \$1409	Member Exhibit Member Exhibit with 2026 OPA Associate Membership Renewal* Exhibit & 2026 OPA Associate Membership* Exhibit rate 7/1/25-12/31/25 Exhibit rate beginning 1/1/26
Standard Exhibit	\$1224	Member Exhibit Member Exhibit with 2026 OPA Associate Membership Renewal* Exhibit & 2026 OPA Associate Membership* Exhibit rate 7/1/25-12/31/25 Exhibit rate beginning 1/1/26

 $*{\it R.Ph. members will be charged the difference between the R.Ph. member\,\&\,associate\,member\,rates.}$ 

### **Exhibit Benefits**

- One 6' skirted table, two folding chairs, an identification sign provided by Fern Expo, and carpeted floor
- Unlimited representative registrations for exhibit
- Two lunches per exhibit served in the Exhibit Hall
- Two pharmacist exhibitors per exhibit are eligible for Conference On-Demand CPE access at a special discount
- Security services in Exhibit Hall during non-show hours
- Post-show registration list

### Exhibit Schedule

### Thursday, April 9

Vendor Set-up 4:00 - 7:00 PM

Friday, April 10

Vendor Set-up 7:00 - 7:45 AM

TRADE SHOW HOURS

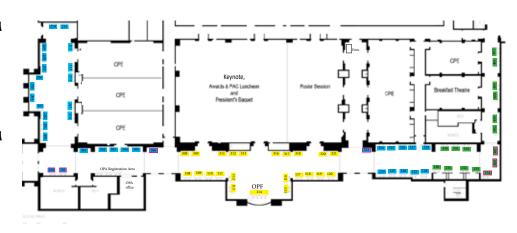
Exhibits Opening 8:00 - 9:00 AM

Exhibits & Lunch 11:45 AM-1:30 PM Includes 2 vendor representatives' lunches per exhibit

Exhibits & Prizes 4:15 - 5:30 PM

Vendor Move Out 5:30 - 6:00 PM

### Hilton Columbus at Easton



# ANNUAL CONFERENCE THEATRE APPLICATION (MUST PURCHASE THE SILVER PACKAGE SPONSOR LEVEL OR HIGHER)

Breakfast Theatres provide an opportunity to feature exhibitor presentations on the clinical benefit or scientific research relating to the development of an approved pharmaceutical product or featured disease state. These sessions provide a focused, high value live marketing opportunity for exhibitors to reach motivated professionals in a pre-scheduled, private session. Sessions may include information on new uses, combinations, or therapies approved products, updates to clinical guidelines, or considerations for specific disease states. Breakfast Theatres are a forum to gather and discuss issues on patient education, specific products, and therapeutic areas with company representatives or your designees. OPA recognizes that Breakfast Theaters will be promotional and may concentrate on a specific product or drug. These sessions will not run during educational CPE and are not approved for continuing education credits.

# Premium Booth & Theatre Package with up to 40 attendees

	SOLD	
☐ Thursday 4/9/2026	☐ Friday 4/10/2026	☐ Saturday 4/11/2026
@ 8:20 - 8:50 a.m.	@ 8:20 - 8:50 a.m.	@ 8:20 - 8:50 a.m.
Title of Theatre presentation and 2:	5-word description_	
·	·	
Duacantau	Duncantou's amail	
Presenter	Presenter's email	

The Theatre Package sponsorship includes:

- Meeting room for up to 40 attendees
- Standard audio-visual package with microphone, LCD projector, and screen
- Food and beverage services for up to 40 Theatre attendees
- Reminder notice in app's Day-of-Message
- Social media post on day of event, all channels
- Onsite flyer

Presentation Theatres are limited in number and cannot be held or reserved without a signed agreement. Requested Theatre times are not guaranteed until payment is received by OPA. The Sponsor must request their preferred theatre date and time from the schedule above. To apply for a 2026 OPA Theatre requests must submit pages 6, 7 and 8 of this OPA Exhibitor Prospectus. Applications must be received by December 15, 2025. Payment is due by January 30, 2026. Availability is Limited and only open to sponsors at the OPA Silver level or higher.

(Favorite 2025 sponsorships are highlighted)



## Conference Host Hotel

Make your online reservation with the special conference rate by, **Monday, March 9, 2026**. If you phone in your reservation, be sure to say you are attending the OPA Annual Conference and Trade Show.

Hilton Columbus at Easton 3900 Chagrin Drive Columbus Ohio 43219 Room rate: \$201 per room, per night Call: (614) 414-5000 | Group Code: 920

Online Registration: bit.ly/OPA26HiltonEaston



### OPA 148TH ANNUAL TRADE SHOW EXHIBITOR APPLICATION/CONTRACT AND CONFERENCE SPONSOR FORM

April 10, 2026 - Hilton Columbus at Easton, 3900 Chagrin Dr., Columbus, Ohio 43219

Company*	emailed to this person.)						
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Contact* add above the Logical and above the Address Phone* (  Email*			Title		Associate N	Membership?	□No
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### OPA 147™ ANNUAL TRADE SHOW EXHIBITOR APPLICATION/CONTRACT AND CONFERENCE SPONSOR FORM

Exhibit Hall Prize Highlights:

- Encourages attendance in the Exhibit Hall
- · Recognition of prize donors
- Signature card requirement for prize drawing
- Meet and greet hundreds of Ohio pharmacists
- Potential prizes: tablets, headphones, bluetooth speakers, gift cards, vendor products, & much more



CPE for licensed pharmacist exhibitor

NEW

Name and address of representatives who will staff exhibit: All representatives' names need to be provided by March 8, 2026. If your company representative is a pharmacist or pharmacy technician who would like to report continuing pharmacy education (CPE) of the Conference for CPE credit they must request Live or On-Demand CPE access. Both options include Ohio law and patient/medication safety credits. Live CPE offers up to 11 hours. On-Demand access offers more than 30 hours of CPE home-study credit. On-demand access will be sent by email approximately one week after the event. For each exhibit, two pharmacist exhibitors are eligible for 1-day live CPE for free or 3-day on-demand CPE access for \$119.\* (The pharmacist-exhibitor on-demand CPE fee offers a savings of \$200 or more off the pharmacist registration rate.)

	☐ 1-day Live CPE - Free ☐ 3-day On-Demand CPE - \$1	119   Name		No CPE needed  1-day Live CPE - Free
Nickname for b	badge	Nickname for	badge	3-day On-Demand CPE - \$
	Phone			Phone
Emergency Contact Name_	Emergency Phone	Emergency Contact Name		Emergency Phone
Name	CPE for licensed pharmacist exhibitor*  — No CPE needed  — 1-day Live CPE - Free			☐ 1-day Live CPE - Free
Nickname for b	badge 3-day On-Demand CPE - \$	Nickname for	badge	3-day On-Demand CPE - \$
Email	Phone	Email		Phone Emergency
Emergency Contact Name_	Emergency Phone	Emergency Contact Name		Emergency Phone
All exhibitors must	t wear their OPA Conference name badge to all OPA spon	L sored events/sessions. (If	more representatives are co	ming, please email names, e
received no later the Registration and attee image in photograph	payment must be received by December 31, 2025 to guarantee han March 1, 2026. If we cancel the exhibit after this contract endance at, or participation in, OPA meetings and other activities constitute an agris, videotapes, and electronic reproduction of such events and activities. If you do not the contract of the co	is received, at least a \$50 a eement by the registrant to OPA's us to twish to have your picture taken, y	dministration fee will be forfeit e and distribution (both now and in the fu	ted. nture) of the registrant or attendee's ring the event.
Payment:	Sponsorship(s)		\$	_
	Trade Show		\$	_
	"BIG" Prize \$50 donation		\$	_
	On-Demand CPE * 30 hours CPE - rep #x \$11	19	\$	_
	Wi-Fi or Electric subtotal		\$	_
	Total amount remitted ☐ Check Make check payable to: Of	nio Pharmacists Associ	\$ ation (Tax ID 31-4271660	_ )
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# EXHIBIT CONTRACT FOR THE OHIO PHARMACISTS ASSOCIATION 148TH ANNUAL CONFERENCE & TRADE SHOW, APRIL 10, 2026

### **SPACE ASSIGNMENTS**

- 1. Space assignments will be made by the Ohio Pharmacists Association (OPA) with sponsors/members having preference, then on a first-come, first-serve basis according to the date that payment for the exhibit space is received for the 148th Annual Conference & Trade Show to be held at the Hilton Columbus at Easton in Columbus, Ohio, on April 9 & 10, 2026.
- 2. The Ohio Pharmacists Association reserves the right to shift space assignments after the contract has been signed if they find it necessary to do so. Space is leased with the understanding that the Exhibitor will hold the Ohio Pharmacists Association blameless for any and/or all liability which may result for any cause whatsoever.

### PAYMENTS AND CANCELLATIONS

- 1. In applying for space, the Exhibitor will pay for the full cost of the space with the application or as soon thereafter as possible. The cost of a Deluxe Exhibit being \$1,254 for OPA members, \$1,424 for exhibit/membership, \$1,509 from 9/1-12/31/2025 or \$1,609 after 1/1/2026. The cost of a premium exhibit being \$1,154 for OPA members, \$1,324 for exhibit/membership, \$1,409 from 9/1-12/31/2025 or \$1,509 after 1/1/2026. The cost of a standard exhibit being \$1,054 for members, \$1,124 for exhibit/membership, \$1,309 from 9/1-12/31/2025 or \$1,409 after 1/1/2026.
- 2. Written notice of cancellation must be received by the OPA office before February 11, 2025 in order for the Exhibitor to receive a refund less the \$50 administration fee. Any cancellations after February 11, but before March 11, 2025, will receive a 50% refund. If notice is received after March 11, 2025, Exhibitor is obligated to pay full fee. In the event of a cancellation, OPA shall have the right to use said space for its own convenience.

#### **EXHIBIT AND EQUIPMENT**

1. The exhibit will include one 6' x 2' x 30" skirted table, two folding chairs and one identification sign. Any other items or services will be at each exhibitor's own expense and responsibility. The display area, which is carpeted will be available for move-in of materials from 4:00 - 7:00 p.m. on Thursday, April 9, 2026 or 7:00 - 7:45 am on Friday, April 10. Set-up must be completed by 7:45 a.m. on April 10, 2026. **Trade Show hours are outlined on page 5 of this prospectus.** Materials may not be removed before 5:30 p.m., Friday, April 10, 2026, and must be completely removed by 6:00 p.m. on April 10, 2026. Under no circumstances will the delivery or removal of any portion of an exhibit be permitted during the show without permission first being secured in writing from OPA.

#### USE OF EXHIBITS

- 1. All demonstrations and exhibits must be confined to the exhibits. All Exhibitors must arrange their displays so they utilize only the exhibit area contracted for and in such manner as to recognize the right of other Exhibitors and show visitors to conform to the overall floor layout developed by OPA. OPA adheres to the IAEM guidelines for exhibits (available upon request). Heights: No constructed exhibit display or sign or advertising matter may exceed a height of ten feet (10') unless approved by the OPA Exhibit Manager. No lights, standards, signs, mirrors, advertising matter, display racks, display cases, other construction may exceed 42 inches in height in the front of the table. Exhibitors who display machines or equipment that measure eight feet (8') in height must submit to OPA for approval of a floor plan showing the location of such equipment or machines by March 9, 2026. Lighting: Light bulbs or other light sources must not be visible from the aisles. The use of flashing electric signs or lights is not permitted. Appearance: An Exhibitor must arrange to remove excessive amounts of trash or waste materials during show hours. Fire regulations: All materials shall be fire-resistant. No Exhibitor shall assign, sublet or share the whole or any part of the exhibit space allocated. Exhibitors are advised to provide locked storage facilities within their own display area for excess merchandise.
- 2. Exhibitor agrees to pay when due all royalties, license fees or other charges accruing or becoming due to any firm, person or corporation by reason of any music, either live or recorded, or any other entertainment of any kind or nature, played, staged or produced by the Exhibitor, its agents, employees within the premises covered by this license agreement including but not limited to, royalties or licensing fees due to BMI, ASCAP, or SESAC. Exhibitor agrees to hold harmless OPA, its agents and employees against any and all such claims and charges, and to defend, at its own expense any, and all, such claims and charges. Exhibitor shall have the right, however, to protest and if desired, to litigate and adjudicate any and all such claims.
- 3. Only customary and descriptive product literature and samples may be distributed to meeting registrants and only within the exhibit space assigned to the Exhibitor presenting such material. Firms or organizations not assigned space in the Exhibit Hall will not be permitted to solicit business within the Hall. Food or drink distribution must be approved by the OPA exhibit manager.

### **SECURITY**

OPA and the Hilton Columbus At Easton will take precautions to safeguard Exhibitor's property by means of perimeter guard service between the hours of 6:00 p.m. Thursday, April 9, 2026 and 7:30 a.m. Friday, April 10, 2026. However, they will not be liable for damage or loss to the Exhibitor's property through theft, fire, accident, or any other cause. Exhibitor should insure their own exhibit and display materials. OPA will not assume liability for any injury that may occur to show visitors, Exhibitors, or other agents or employees of the Exhibitor.

### DIRECTORY AND PROGRAM LISTING

The Exhibitor is solely responsible for their material contained in the program, app and Exhibitor listing. The Exhibitor agrees to indemnify and hold harmless OPA for any trademark, trade name, copyright or patent infringement claims or controversies arising out of, or related to this agreement or the program and Exhibitor listing.

### **LIABILITY AND INSURANCE**

- 1. OPA, the Hilton Columbus At Easton, or any officer or staff member thereof will not be responsible for the safety of the property of the Exhibitor, their agents or employees from theft, damage by fire, accident, or any other cause.
- 2. The Exhibitor agrees that OPA and the Hilton Columbus at Easton or its employees: (a) will not be responsible for any damages to or for the loss or destruction of the Exhibitor's property or injuries to the Exhibitor, their representatives, or injury being expressly waived by the Exhibitor, (b) will be exempted from or indemnified for any claims for injury to any part of the Exhibitor's representatives, agents or employees.
- 3. OPA, its agents and employees, will not be liable for failure to hold the exhibit as scheduled. Payments for exhibit space will be returned in that event except that any actual expenses incurred in connection with the exhibit will be deducted if the exhibit is called off on or after April 9, 2026, because of fire, or any natural cause, or strike, or epidemic or any law or regulation of public authority, which makes it impossible or impractical to hold the exhibition.
- 4. The Exhibitor agrees to obtain the following insurance coverage during the dates of the OPA exhibition, including move-in, move-out days, and be prepared to furnish certificate of insurance to the OPA if requested: (a) Comprehensive general liability insurance coverage including protective and contractual liability coverage of not less than one million dollars for bodily injury, property damage, and product liability coverage and (b) Employers' liability insurance within minimum limits of \$250,000 per accident.

#### **BUILDING RULES**

- 1. Exhibitors must comply with all regulations; meet the requirements of the U.S. Government, the State of Ohio, Franklin County and municipal authorities, police and fire departments for the City of Columbus and all regulations of the Hilton Columbus At Easton.
- 2. Fire regulations require that all display materials be flame proofed and all hangings must clear the floor. Electrical signs and equipment must be wired to meet specifications of the National Electrical Code Safety Rules.
- 3. Exhibitors shall not deface any part of the Exhibit Facility. The cost of repairing any damage to the Exhibit Hall caused by the Exhibitor, its employees, representatives, or agents will be billed to and paid by the Exhibitor. Nothing can be posted on, tacked, nailed, screwed, or otherwise attached to the columns, walls, floor, ceiling, furniture, or properties of the Exhibit Hall. All setup and dismantling of exhibits and equipment must be conducted within the Exhibit Hall. No storage or exhibit materials will be permitted outside the assigned exhibit space.
- 4. Helium balloons and all balloons that are lighter than air are prohibited within the Hilton Columbus At Easton.
- 5. SMOKING IS NOT PERMITTED IN THE EXHIBIT HALL.

### OBJECTIONABLE MATERIAL AND ACTIVITIES

 ${\bf 1.}\ OPA \, reserves \, the \, right \, to \, request \, modification \, of \, any \, questionable \, exhibit. \, All \, products \, displayed in the \, exhibit \, must \, be \, suitable \, to \, the \, pharmacy \, market.$ 

### HANDLING AND STORAGE

- 1. Shipping to venue: The Hilton Columbus at Easton will accept exhibit materials beginning April 6, 2026. All items shipped must be marked with 4 items OPA Annual Trade Show, onsite contact name, exhibitor/organization name, and April 9, 2026 (the start of the event). All items must be shipped out by the morning of April 11.
- 2. Shipping via Fern Expo: To facilitate the handling of crates and other freight upon arrival at the Hilton Columbus at Easton, Exhibitor will provide copies of bills of lading to the official decorator designated by OPA, the Fern Expo Company. This will place Exhibitor under no obligation to said decorator for services unless Exhibitor so desires.

### TERMINATION AND DEFAULT

If the Exhibitor shall fail to perform any of the covenants or obligations under this contract, OPA may, as its option, terminate this contract immediately upon written notice to the Exhibitor. Any termination by OPA under this contract shall be without prejudice to any other rights or remedies of the OPA hereunder. The failure of OPA to exercise the right of termination herein granted at any time shall not constitute waiver of its rights therefore under subsequent default.

### GENERAL

- All matters and questions not covered by the contract provisions are subject to the decisions of the OPA Trade Show Manager. The contract provisions may be amended at any time by OPA, and all amendments or additions that may be so made shall be equally binding, on all parties affected, as the original contract provisions.
- 2. Severability. The intention of the parties to this agreement is to comply fully with all laws and public policies, and this agreement shall be construed consistently with all laws and public policies to the extent possible. If and to the extent that any court or competent jurisdiction determines it is impossible to construe any provision of this agreement consistently with any law or public policy and consequently holds that provision to be valid, such holding shall in no way affect the validity of the other provisions in this agreement, which shall remain in full force and effect.
- Superceding Agreement. In case of conflict between any term of this agreement and the OPA contract with the Hilton Columbus at Easton, the latter shall control.
- 4. Arbitration. Any controversy or claim arising out of, or relating to, this contract, or its breach, shall be settled by arbitration, in accordance with the rules, then obtaining, of the American Arbitration Association, and judgment on the award rendered may be entered in any court having jurisdiction.

# Additional OPA Sponsor Opportunities

### OPA MIDYEAR MEETING 2025 EXHIBIT AND SPONSORSHIPS

Live Exhibit Time Sunday, November 2, 2025 11:45 am - 1:00 pm Makoy Center | Hilliard, Ohio

Vendor Category	OPA Member	Exhibit with 2025-2026 OPA Membership*	Non-member
Fees	\$300	<sup>\$</sup> 480	<sup>\$</sup> 650

Offers discounted OPA Associate Member exhibit package rate. Pharmacist exhibitors will be charged the difference between Associate and Pharmacist Active Member rates

CPE Session Sponsorship - \$2,000 each

Sponsor Insert Distribution - \$500 each, limited quantity

Midyear Program Advertisement - \$500 (Full-page)

\$350 (Half-page)

Dessert Sponsorship - \$1,000

## PRE-CONFERENCE LONG-ACTING INJECTABLES TRAINING 2026



Location: Hilton Columbus at Easton

- Long Acting Injectables Training for up to 50 attendees Wednesday, April 8 at 8 am 12:30 pm
- Live Exhibit Time Friday, April 10 4 hours of exhibit time with anticipated 800 attendees

OPA Training Breakfast Sponsorship- \$3,000/with OPA Trade Show Package - \$4,000

OPA Training Lunch Sponsorship- \$3,000/with OPA Trade Show Package - \$4,000

OPA Training Reception Drink Tickets with your logo- \$4,000/with OPA Trade Show Package - \$5,000

OPA Training Heavy Appetizers with logo napkins- \$4,000/with OPA Trade Show Package- \$5,000

OPA Training Promotional Inserts/with OPA Trade Show Package - \$1,000/\$2,000

OPA 340B MIDWEST REGIONAL CONFERENCE & EXPO

EXHIBIT AND SPONSORSHIPS

		OPA Member	Non-member	Non-Profit
August 24, 2026	thru 6/30/2026	Prime \$1,800	Prime \$2,250	Prime \$1,400
		Standard \$1,400	Standard \$2,150	Standard \$950
	after 6/30/2026	Prime \$2,000	Prime \$2,450	Prime \$1,400
		Standard \$1,600	Standard \$2,350	Standard \$950

Pre-event Attendee Mailing - \$2,000

Confirmation Email Logo Recognition - \$500

CPE Sponsorships - \$2,500 each CPE Sponsor Package - \$10,000 exclusive

Sponsor Promo Message - \$500

### CONTINUING EDUCATION SPONSORSHIP OPPORTUNITIES

- Long-Acting Injectables Training Programs
- Immunization Training Programs for pharmacists and technicians
- APhA's Diabetes Care Certificate Training Programs
- **Emerging Pharmacy Leaders Conference**
- Technician Seminars
- OPA Board Meetings
- OPA Committee Meetings Legal and Regulatory, Member Engagement and Experience, Practice Advancement & Innovation, Pharmacy Economics, Resolutions and Bylaws, Communications, New Practitioner Experience (virtual or hybrid/live meetings)
- OPA Special Interest Groups Independent SIG, Compounding SIG

Sponsor Promo Insert Distribution - \$1,000 Lunch - \$1,000 Continental Breakfast - \$500 Event Program Advertisement - \$300

### OPA COMMUNICATION SPONSORSHIP OPPORTUNITIES

Ohio Pharmacist printed journal advertising - Circulation = 4,000+

An electronic file in PDF format with 350 dpi is the preferred format for submission.

Mechanical Specifications:	<u>Display Ad rates</u> :	<u>6X</u>	<u>3X</u>	<u>1X</u>
<ul> <li>Trim size: 8.5" x 10.875"</li> <li>Bleed size: 8.75" x 11.125"</li> </ul>	Inside Front	\$780	\$800	\$820
• Tip-in trim size: 8-3/8" x 11-1/4"	Full page	750	770	810
<ul> <li>Full page: 7" x 10"</li> </ul>	1/2 page	460	480	520
<ul> <li>1/2 page (H): 8.5" x 5.5"</li> <li>1/2 page (V): 3-1/4" x 10"</li> </ul>	Back 1/2 pg	520	550	580
• Streamer ad (H): 7.5" x 2.125"	1/3 page	400	420	480
<ul> <li>Business Card (V): 2-1/4" x 3-1/2"</li> </ul>	Streamer	300	320	380

(V = vertical, H = horizontal) Business Card/Print Classified

Ohio Pharmacy Newsline Banner Ad - \$1,000 for 3 (Specs: 600 wide pixels x 400 high pixels; Open rate averages 50%)

Ohio Pharmacist printed journal and Ohio Pharmacy Newsline member email Package - \$1,000 (full-page ad and banner ad)

Linked video in *Ohio Pharmacy Newsline - \$1,500* 

OPA website's Career Center post for Internship and/or job opportunity

- OPA member discounted rates per post AND biweekly member Newsline notice- 2 complimentary, one-month posts annually, \$50/ three-month; \$270/six-month; \$480/12-month
- Nonmember rates per post \$100/one-month; \$300/three-month; \$450/six-month; \$960/12-month

Sponsored OPA Social Media Post:

OPA Social Media formats for submission: LinkedIn, Facebook, Instagram and Twitter

Company Sponsored OPA eBulletin - \$500 per issue

OPA Salary Biennial Survey Distribution Sponsorship - \$5,000 exclusive

OPA New Practitioner Experience Lunch + Learn webinar (No CE credit provided) - \$300 each Sponsor a 1-hour presentation to pharmacist and student attendees. Offered monthly.

Multiview sells advertising for the OPA website. To place OPA website advertising, contact opa@multiview.com or call 972.402.7023.

<sup>\$</sup>75



Register now to sponsor and exhibit in Ohio at the 2026 OPA Annual Conference and Trade Show!

# Thanks to our Annual Conference & Trade Show 2025 Sponsors & Exhibitors

Abbott Diabetes Care; Allied Powers; American Pharmacy Cooperative, Inc.; Anda; AstraZeneca; AstraZeneca (Respiratory Biologics-Fasenra); Capital Wholesale Drug Company; Cardinal Health; CareSource; CCN Pharmacy; Celerity; Cencora; Centor Rx; CPESN Ohio; Dexcom; Emlah Naturals; Eyecon; Fruth Pharmacy; Generation Rx; Gilead Sciences, Inc.; Hikma Pharmaceuticals USA Inc.; Indivior; Independent Pharmacy Cooperative; Kroger Health; L'Oreal; Liberty Software; Lilly USA; LSPedia; McKesson; MEDISCA®; Merck; MHC Medical Products; Moderna; Novavax Pharma; Novo Nordisk (Diabetes Division); Novo Nordisk (Obesity Division); Ohio Pharmacists Foundation; Ohio Professionals Health Program; Ohio Suicide Prevention Foundation; OPA New Practitioner Experience; OPA Political Action Committee; OPA Students; Pfizer; Pfizer, Rare Disease; Pfizer Vaccines; Pharmacists Mutual Insurance Company; Prasco; Premier Mid-America; Prescription Card Compare; Progressive Medical, Inc.; RedSail Technologies; RxScan; Samuels Products; SpartanNash Pharmacy Group; SUNRx; The Kimber Boothe Group/Pharmovation Consulting; UGO Rx; University of Cincinnati; Value Drug Company; Your Financial Pharmacist; ZRT Laboratory

## Thanks to our 340B Midwest Regional Conference and Expo 2025 Sponsors & Exhibitors

Apexus; Aventi Health; Buchanan; Blue + Co, LLC; CCN Pharmacy; FQHC 340B Compliance; McKesson; Nuvem; Pharmacists Mutual Insurance Company; SpendMend

## Thanks to our Midyear Meeting 2025 Sponsors & Exhibitors

Buchanan; Frier Levitt; McKesson Amplify; Independent Pharmacy Cooperative; Pharmacists Mutual; Liberty Software; Lilly; American Pharmacy Cooperative, Inc.; Cardinal Health; CareSource; NACDS; Novo Nordisk; PrimeRx